



Jonathan Cochran

Innovation Lead & Product Strategist

A dynamic leader, adept at spearheading and executing technology-driven, multimillion-dollar projects. With a proven track record in management, I excel in cultivating high-performing teams and consistently meeting business objectives. Recognized as a pivotal member of Leadership, Advisory, and Professional teams, I bring a vibrant and innovative perspective to addressing user needs and resolving complex challenges.

Contact

Phone

614.361.2887

Email

Jonathan.Cochran@gmail.com

Address

3276 N. County Rd.
Sunbury, OH, 43074

Education

2000

Bachelor of Computer Science
Bowling Green State University

Expertise

- Design Thinking
- Technology Innovation
- Team Building & Leadership
- Executive Disposition
- IT Strategy & Execution
- Continuous Improvement

Volunteerism

2016 - 2017

Nationwide - BGSU Campus Squad

2008 - 2014

Buckeyes For A Cure - Co-Founder

Social

@JonathanCochran



JonathanCochran77



Jonathan-Cochran



Experience

2021 - Present

Cardinal Health - Fuse | **Sr. Innovation Consultant**

Specializing in Design Thinking to craft innovative technology solutions tailored to customer needs.

Key Achievements:

- **Business Expansion:** Spearheaded the creation and scaling of a new business segment within Cardinal Health, enabling hospitals to admit patients within their homes. Successfully expanded this initiative from a proof-of-concept to active operations in 8 markets nationwide.
- **Vision Technology Application:** Utilized Design Thinking to address a customer challenge, implementing vision technology to efficiently monitor low-dollar inventory.
- **Workshop Leadership:** Designed and facilitated a comprehensive Design Thinking workshop for the product management business group, fostering a culture of innovative problem-solving.
- **Awards & Recognitions:**
 - Innovation Award Winner for Vision as a Capability

2019 - 2021

NetJets | **Director Application Owner**

Oversaw IT application teams aligned with Marketing, Sales, and Owner Services units. Committed to delivering exceptional digital experiences in tandem with achieving business goals.

Key Achievements:

- **Mobile App Enhancement:** Established an innovation team dedicated to the NetJets mobile app, aiming for a premier user experience and enriched aircraft interaction capabilities.
- **Website Overhaul:** Spearheaded the redesign and performance enhancement of both ExecutiveJetManagement.com and NetJets.com, ensuring streamlined user journeys and improved functionality.
- **Contract Management Modernization:** Led the initiative to revamp NetJets' contract management system, transitioning it to the Salesforce platform for improved efficiency and scalability.
- **Team Engagement:** Successfully boosted associate engagement by 16% YoY, fostering a more motivated and cohesive team environment.

2017 - 2019

Alliance Data Card Services | **Digital Application Owner**

Championed the delivery of outstanding digital experiences, ensuring alignment with overarching business objectives.

Key Achievements:

- **Web Application Revamp:** Directed a multi-year initiative to progressively re-architect the consumer-facing web application, transitioning to an Angular technology stack while ensuring compliance with WCAG accessibility standards.
- **Hackathon Leadership:** Played a pivotal role in orchestrating the first two enterprise-wide Hackathons, fostering innovation and cross-functional collaboration.
- **Team Engagement:** Successfully elevated associate engagement within the team, achieving a remarkable 27% improvement YoY.

2010 - 2017

Nationwide Insurance | **Application Suite Owner**

Steered multiple onshore and offshore teams using agile methodologies to cater to both production support and project demands. Served as the IT Development Executive (ITDE) for multiple new online products, while also taking on the role of IT Development Lead for the company's primary Internet program.

Key Achievements:

- **Hackathon Leadership:** Orchestrated the most successful enterprise Hackathon in its 5-year history, marking it as the largest event of its kind.
- **Testing Initiatives:** Spearheaded multivariate (A/B) testing initiatives across various applications, optimizing user experiences and conversion rates.
- **Innovative IT Approach:** Conceived and executed a Multi-Speed IT delivery approach, which was showcased at Nationwide's 2015 TechCon.
- **Awards & Recognitions:**
 - Honored as the Q1 2014 OYS Continuous Improvement IT Star at the office level.
 - Presented insights on Agile Leadership at Nationwide's 2014 TechCon.
 - Nominated as a finalist for the 2013 IT Outstanding Contribution Award and clinched the Associate Choice Winner title for the Internet Property Express project.
- **Team Building:** Successfully assembled multiple new teams, resulting in enhanced efficiencies across various application domains.

2008 - 2010

Nationwide Insurance | **DWPU Application Owner**

Oversaw multiple application teams responsible for the pricing and underwriting of home and auto insurance products. This position honed my skills in managing diverse teams, enhancing engagement, fostering business partner relationships, and ensuring seamless delivery across various applications.

Key Achievements:

- **Quality Enhancement:** Spearheaded initiatives that resulted in a significant 46% reduction in customer impacts (IM tickets) and a 32% decrease in defect introductions.
- **Team Engagement & Management:** Successfully improved team engagement while overseeing more than 20 direct reports, emphasizing a collaborative and efficient work environment.

2006 - 2008

Nationwide Insurance | **PLBO Application Enhancement Coordinator**

Directed operational projects for the Automated Loss Prevention System (ALPS). Instrumental in integrating the standard ESD Methodology within the ALPS team, ensuring streamlined processes and enhanced operational efficiency.

Key Achievements:

- **Quality Assurance:** Implemented strategies that successfully reduced production defects by a remarkable 80%, ensuring a more reliable and efficient system for users.

2005 - 2006

Nationwide Insurance | **PLS Sr. Developer**

Assumed a pivotal leadership role, mentoring new team members on the intricacies of the existing codebase, and imparting best practices and foundational coding concepts.

Key Achievements:

- **Training & Mentorship:** Played a central role in onboarding and training, ensuring new employees were well-versed in both the existing code and broader coding best practices.
- **Project Execution:** Was a key contributor to the successful execution of the five phases of Enterprise Solution Delivery, marking the first triumphantly implemented multi-organizational project.

2002 - 2005

Progressive Medical Inc. | **Program Analyst II**

Pioneered the development of a secure website, integrating multiple applications tailored to meet customer needs.

Key Achievements:

- **Digital Transformation:** Spearheaded the creation of a secure website that not only serves as the primary platform for the company's new business endeavors but also remains the central hub for existing customers.
- **Awards & Recognitions:**
 - **Presidential Excellence Award:** Honored with the company's most prestigious accolade, awarded to a single individual across the entire organization for outstanding contributions.
 - **Exceeding Expectations Award:** Recognized as one of only five recipients for consistently surpassing performance and contribution expectations.